



MARCH 2005 NUMBER 451

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Parents who complain that you're not going anywhere in life are the same ones who refuse to give you a lift to the mall!

10



ALFRED E. NEUMAN



Make A Dumb Wish Foundation"

My brother Adam is about to turn 40. He has subscribed to your magazine since he was 10 years old. I was thinking it would be funny if, while he was reading your magazine during his precious alone time on the toilet, he saw his name on your Letters Page. Happy Birthday, Adam!

Helaine Schneider, Orlando, FL

Along Came A Schneider — Here at the Make A Dumb Wish Foundation™, we love making dumb wishes come true. So, we're pleased to print the birthday salutations to your brother Adam. We have to ask you, though — are you sure the magazine he's spending all that time locked in the bathroom with is actually MAD? —Ed.

I'm a seventh-grader attending Pilgrim Park Middle School. In social studies, we will be studying Latin America. The reason I'm writing to you is because we have to pick our favorite company and you are my favorite. My first question is: Do you ship your products to Latin America? Also, do you use any products from Latin America? Also, I'm asking about some of the difficulties shipping to a different country. I would appreciate a response.

Matt Jaradeh, Elm Grove, WI

Haz-Matt — Yes, we do ship magazines to Latin America and yes, we do use products from Latin America. For example, we loooove salsa! Also, Senior Editor Charlie Kadau gets all of his sweater vests from Guatemala (as well as many of his snack foods)! And finally, not a day goes by that we don't listen to the dulcet tones of Los Abogados, Nicaragua's answer to Hootie and the Blowfish. As they say in Latin America — Merci por vous letter-o! —Ed.

Once again, our annual MAD Jack-O-Lantern stencil inspired an onslaught of submissions from a group of crafty carvers with much too much time on their hands! We received too many to print, but below is a "gourd-geous" sampling. Thanks to all who sent in their "masterpieces"! Zak Hanshew, Hedgesville, WV Jan and David Wilcox, Wilmington, DE Jared Pockalny, Redwood City, CA

A MAN WITH MANY ISSUES

Just to let you know, I have been purchasing your magazine at the same store in Gloucester, MA since sometime in the 1970s. The store is "The Willow Rest" on Holly Street. The only problem is, the store was sold this summer. The new owners didn't have any magazines. So I signed up for a one-year subscription. Well, I bugged the new owner of "The Willows" so much, now they sell MAD! So now I have to buy one from them and I get one in the mail, too! Do you have any ideas what to do?

Bernie Amero, Gloucester, MA

Bern Baby Bern — First of all, thanks for doing your part to boost our sales. Secondly, with an issue up for grabs each month, we're not the ones you should be looking to for suggestions. So we put it to you, dear readers — write to us and tell us why you deserve Bernie's extra issue of MAD each month. We will print the most heartwarming pleas in an upcoming issue. Remember, the better the letter, the more likely Bernie "Mr. Moneybags" Amero is to share the wealth! Good luck, and send your missives to: Amy "The Big Bernie" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.



MAIL TO THE CHIEF

I hope you've sent a copy of your "Official Portrait" of Bill Clinton (MAD #445) to the Clinton library in Little Rock, AR!

L. Frazee, Gardenville, NV

Frazee in Love — Funny you should ask! The library actually sent a written request and even included a self-addressed stamped envelope for us to send a copy in. However, we just couldn't bring ourselves to lick that envelope! —Ed.

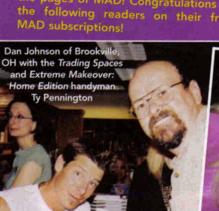
WAR OF THE WORDS

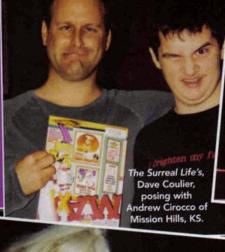
I seem to remember reading something years ago about the MAD magazine forbidden words. I was just wondering if you could print them again.

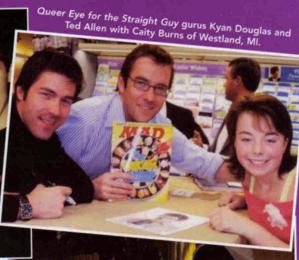
Mike Higginson, Waterdown, Ontario, Canada

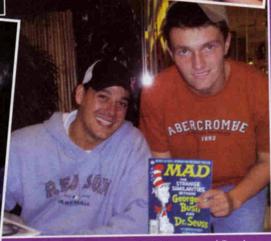
Gettin' Higgy With It — Although there is no official list, it's known around the offices that there are certain words that should be used with great prejudice. They include: Jumbotron, willy-nilly, trousers, coldcuts and lozenge. (Which, when said within earshot of John Caldwell, throws him into a "berserker" mode.) You've been warned. —Ed.

Sometimes there are 10 whole minutes in a day when we can't find a reality show on TV! Thankfully, we were able to fill that depressing void with this smorgasbord of reality TV "stars" on the pages of MAD! Congratulations to the following readers on their free









Survivor castaway "Boston Rob" Mariano and Derek Sartanowicz of Medford, MA.

The Bly Ease

I love your Joke and Dagger department so much, I decided to make as close a rendering of Spy Vs. Spy as I possibly could. It took a year of my life in woodshop to create this spectacle. With a few suggestions from my acclaimed woodshop teacher, Mr. Baker, I chiseled, whittled, sawed, sanded and painted this project.

Luke Slattery, Denver, CO

Slattery Will Get You Nowhere — "A few suggestions" from your woodshop teacher? We're guessing one of them was, "Put down that wooden doll and start making a damn napkin holder, pronto!" We're glad you stuck with it and we hope your poor, disappointed mother finds a place for all of those loose napkins! -Ed.

Hey, readers, if you've created any of our MAD characters out of unusual materials, send pictures of them to Amy "The Big Easel" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.



Charo, also of The Surreal Life, sent in by William Baumann of Reno, NV.

The many faces of Luke's Spy Vs. Spy statue

PICKER TREAT

Here are the predictions for the Dolphins/Rams game played 10/24/04 which appeared in that day's Miami Herald. As you can see, only Alfred chose the Dolphins and he was 0-6 for his picks this season. Lo and behold, the Dolphins won! Please let me know what Alfred's picks for this year's Super Bowl are!

Archie Ryan, Dania Beach, FL

Ry Bread — Thanks for sending in the clip. We're not surprised to see Alfred associated with one of the losingest teams in the NFL. As for the Super Bowl, look for the Yankees to take it in five! -Ed.



DAN LE BATARD • Prediction: Dolphins 20, Rams 17. What, me worry? Season: 0-6.

AND THE EXPERTS SAY









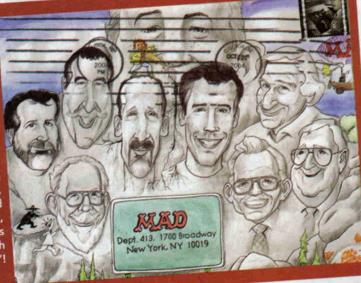






ENVELOPE OF THE MONTH

In a truly monumental waste of time, this month's Envelope of the Month was sent in by Brad Zywiec of Columbus, NE and replaces Mount Rushmore's founding fathers with MAD artists (starting clockwise bottom left) Al Jaffee, Sam Viviano, Sergio Aragones, Richard Williams, Tom Richmond, Mort Drucker, Jack Davis and Kelly Freas — so much for "America the Beautiful"!



ALFRED E. NEUMAN LOOK-A-LIKE CONTEST

My name is Sam Gruber. I'm sending this picture in to enter my little brother, Eli Gruber, into the Alfred E. Neuman Look-A-Like contest. Over the years, my family has joked that he looks just like Alfred, so I decided to send it in and see what you think!

Sam Gruber, Marietta, GA

Uncle Sam — Well
done! That's great
that your family is
always joking
about Eli's looks.
We're sure he
doesn't get enough
of that at school! Please
realize that the publication
of this photo will be the last
straw in pushing him into years
of costly therapy! —Ed.

NEXT MONTH IN MAD #452 ON SALE MARCH 15!

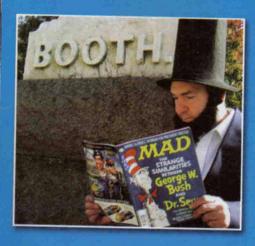
OUR "CAN'T LOSE" POKER ISSUE!

> NEXT MONTH IN COLOR CLASSICS #11 ON SALE MARCH 15!

ADAM SANDLER, DILBERT AND A SPECIAL DOUBLE-SIDED POSTER!

THE LAST MAD CEMETERY SNAP

Narman Bohn of Millerstown, PA sen us this clever, yet historically inaccurate Cemetery Snap of assassin John Wilker Booth. Stormin' Norman went one step further and dressed up as Wilkes' victim, the 16th President of the United States, "Honest Abe." Well, Norman you got the stovepipe hat right, but missing is the often-photographed bowtie, his well-known mole and of course, his trademark gunshot wound to the skull. Congratulations on your one-year MAD subscription — we'll see ye at the theatre!





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Contributing Artists And Writers the usual gang of idiots

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VISIT OUR WEB SITE! madmag.com

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 451, 1700 Broadway, New York, New York, 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a selfaddressed, stamped envelope! MAD

doesn't read faxed submissions! Fax MAD at 212-506-4848!

NEW DRUG WARNING LABELS WE'D LIKE TO SEE

WARNING: If this drug does not work on your child as indicated, consult your local military academy. Or, better yet, how about working on your parenting skills once in a while?



WARNING: Do not think about the ridiculously high price of this prescription or you'll just get depressed all over again.

WARNING: Do no exceed recommended dosage or you will be awake all day and then need to buy another misspelled product like NyTol to get to sleep.

Pinball Legend in High Rise Death Leap



The Upper East Side luxury co-op where pinball designer Donald "Flipper" McGowan, 43, took his suicide plunge. Dotted line shows trajectory of McGowan's fall as he tilted off his windowsill, slingshotted off a combo of fire escapes, banged back off an air conditioner, nudged the ledge, ramped off the building's awning, flipped off the bumper of a parked car and landed in the gutter.

CLUMSY HALF-WIT TREE PRUNING 2600

Over 20 years of experience in letting enormous limbs plummet to the ground taking out antique birdbaths, bay windows, satellite dishes and small pets. Expensive pottery wind-chimes a specialty! Mention ad to have glass patio table shattered and knocked into pool for 555-3285 free!

Turn That Old Septic Tank Into A Subterranean PLAYHOUSE! CHILD'S Plans \$12 ppd.

Crapcraft, Int'l. Box 363 Cornstool, NY 10549

COTTAGE CHEESE CEILING REFINISHING

cottage I will scrape cheese off your ceiling. No questions asked.

Lou 212-555-7988

RECUMBANT BICYCLE

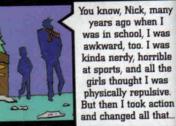
I'm tired of riding around with my long, gray hippie hair, wearing spandex shorts, a tie-dyed t-shirt and a helmet with a rear-view mirror on it and looking like an A-hole. \$50

Marvin 555-3475



They call me a nerd because I make good grades, then they call me a wimp because I can't play any sports. I'm also the only kid who doesn't have a girlfriend.







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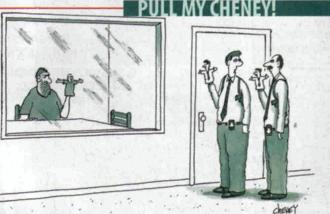
GUIDE TO ECOLOGY



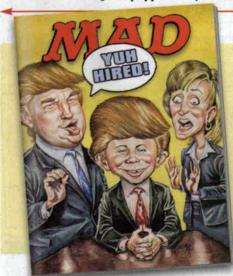


Jenkins adjusts his toilet, in order to conserve 50% of the water

Melvin saves 100%, by doing all his business off the sides of highway overpasses.



"I'll be the good puppet - you'll be the bad puppet."



The Cover We DIDN'T Use

CONSTABLE ANGUS SAUCINGTON



THE GODFREY REPORT

| IN | FIVE MINUTES AGO | OUT |
|---------------------|---------------------|---------------------|
| Twinkle In Your Eye | Spring In Your Step | Blood In Your Urine |
| Roommates | Houseguests | Hostages |
| Pink-Bellies | Purple Nurples | Face Franks |



IMPORTANT INFORMATION FOR ALL USERS OF WINDOWS XP

It has recently come to our attention (after reading hundreds of articles and letters of complaint saying Microsoft totally screwed its customers) that there may be flaws in our XP software. More importantly, it's recently come to our *lawyers*' attention that we have to do something about it. These minor flaws have, to date, allowed hackers to steal hundreds of millions of dollars from the 50 million-plus XP users. While this amount is an insignificant pittance when compared to the hundreds of billions Microsoft has made off consumers such as you, and equally insignificant when compared to the \$45 billon personal net worth of Microsoft founder William H. Gates, we've nonetheless decided to get around to finally doing something about it.

We are pleased to announce that we have just released Service Pack2 (SP2) with the hope it can undo some of the flaws that were loaded onto your computer when you downloaded Service Pack1.

Be assured that SP2 will close many large security holes. Any new security holes that it will open will most likely be smaller...or at least different. We think.

SP2 will feature enhanced security features. It will automatically take all your financial information, including credit card info and bank account numbers and put them in a special unnamed folder. Anyone hacking your computer via the internet will just see a folder marked \$\$\$\$\$. There will be no hint as to what kind of information is inside!

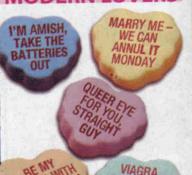
Should any virus or worm manage to infect your computer, SP2 will immediately crash your system to prevent any theft of information, while simultaneously notifying Microsoft – so we don't download that icky virus onto our computers.

A robust Automatic Pop-Up Ad Blocker has been added! No more strange ads from companies offering you shady deals on mortgage rates, life insurance and inferior products that compete with ours!

And finally, SP2 will set your computer so it will perform more efficiently and download all updates automatically! We think.

Worries about downloading Service Pack2 are groundless because we are already working on Service Pack3 which will undo the further damage SP2 will do to your machine. Preliminary plans for SP4, SP5, SP6 and SP6.5 are also in the works!

CELEBRITY CAUSE-OF-DEATH BETTING ODDS



This month: ASHLEE SIMPSON

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HER DEMISE!

| CAUSE OF DEATH ODDS |
|--|
| Exhaustion from trying to prove she's not as dumb as sister Jessica2:1 |
| Slips doing "funny onstage hoedown dance" she always uses to cover up being caught lip-syncing |
| Slap-fight with Jamie Lynn Spears over schedule mix-up at the "Less-Talented Little Sister Recording Studio" |
| Commits suicide over shame of getting caught lip-syncing |
| looking like an total idiot on her reality-TV show20,458,400,000,000:1 |
| her next CD not dimbing to #1 as fast as the first |



GRAPHIC NOVEL REV

The most successful comic strip ever, Charles Schulz's "Peanuts" transcended the funny pages. From TV specials to toys, from greeting cards to untested pharmaceuticals, the "Peanuts" brand is a global phenomenon.

Much has been written about the official October 1950 launch in just a handful of newspapers. Fewer realize that Schulz had actually been producing an early, tentative version of his strip for over a year before that, ironing out the kinks and getting ready to go national. That embryonic variant originally ran in just two newspapers: The Minneapolis Red-Baiter and The Birmingham Isolationist. Readers had never seen anything quite like "Peanuts." The very first installment set a fresh tone when, without warning, Shermy repeatedly kicked Charlie Brown in the groin. The Anally Complete Peanuts, 1949-50 faithfully captures

these early, formative years. The initial cast was small. No Lucy, no Linus, no Woodstock. For the first three years, a hallway coat rack was a recurring character. These tentative early efforts have not been seen since their original publication, because Charles Schulz felt they didn't reflect what "Peanuts" later became. An embittered two-week sequence, raging against the formation of NATO,

now reads as dated.



360 pgs. \$29.95



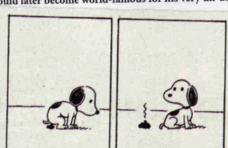
Fans picking up The Anally Complete Peanuts, 1949-50 will be forced to deal with even more radically different versions of their longtime favorites. The personalities are unformed and raw. Charlie Brown would later evolve into a beloved everyman with an inferiority complex. But here, in his earliest incarnation, he was an

undiagnosed psychotic. Even his famous zigzag shirt pattern started out as obsessive "cutting." "Peanuts" became famous for its whimsical melancholy, but the severe clinical depression of the original strip may surprise casual readers.

Along with Charlie, Shermy, the coat rack and Simon — an intense, forgotten character who was last seen decomposing in a drainage ditch in a 1950 strip that's reprinted for the first time in this collection — was the creation who would blossom into the star of the strip: Snoopy. The imaginative beagle would later become world-famous for his very un-dog-like

behavior (writing a novel, fighting the Red Baron, trading arms for hostages). But the Snoopy of the late 1940s was just a normal pooch.

Now that they've collected Schulz's pre-history, publisher Fanboygravitas plans to reprint the entire 50-year run of "Peanuts" in biannual volumes, right through the strip's classic heyday and on through the years where every other episode had that friggin' Spike talking to a cactus. The series will be an indispensable addition to anyone's library. However, insurer Met Life's actuarial tables (with a Snoopy image on top) project that 14.2% of you will not survive to see the last volume's release, in 2016. Shop wisely.







DECEMBER 20, 1949

FRIENDS OF FUNDALINI

Ray Alma Gary Hallgren

John Caldwell Jeff Kruse Barry Liebmann

Tom Cheney

Dick DeBartolo Scott Maiko

Desmond Devlin Patrick Merrell

Kevin Pope

Mike Snider

Garth Gerhart Jack Syracuse



THE PUZZLE NOOK Which of the 6 choices

best completes this phrase?

NEVER SAY ? IE!

1.D_

2. NO TO A GROUP_

3."SPOCK OR DATA?" TO A TREKK_

4. WHAT'S A WEDG_

5. YOU WISH THEY'D MAKE ANOTHER ROCKY MOV_

6. THERE'S NOT ENOUGH MATT AND KAT_









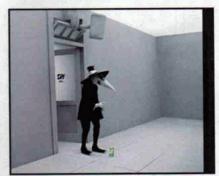


















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TANT-THEME

This little chick with a nightstick is Angina Dudson! She's a Los Angeles cop with a twin sister! The L.A.P.D. started hiring identical twins in 1998! Smart move! It helps confuse the hell out of juries, while they're watching videotaped beatings!

Everybody in L.A. has their own personal assistant, but Spaz Chandler is just about the only one whose job description includes exorcising screeching demonspawn—that is, other than Angelina Jolie's assistant, of course!

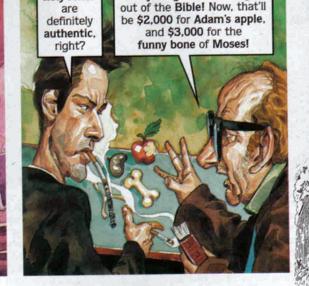
Spaz faces every challenge with spunk and sass!

That's because there's only one thing that's older than the ancient curse of the fallen seraphim—the clichéd, wisecracking movie sidekick who talks "street"!

I don't want to call this one
"ambiguous," but she puts the
"bi" in "Bible"! It's Glockenspiel,
the angel with attitude! She thinks
that humans are filthy creatures
who don't deserve salvation!
Obviously she's been watching
a lot of Desperate Housewives!

Bedpan is a black market trader in extremely Lastly, there's Howbizarre! rare artifacts! He can locate one-of-a-kind He's one of my disgruntled items, like the spear from Jesus' crucifixion, employees! A character that the shroud Moses wore to the mountain, or makes a big splash before a movie offer that Chris Rock turned down! being consigned back to He's always helping Constant-theme ruin my oblivion! It was perfect casting evil plans, but I'll have my revenge! I keep Gavin Rossdale in this role leaving negative feedback on his eBay profile! he's the lead singer of Bush!



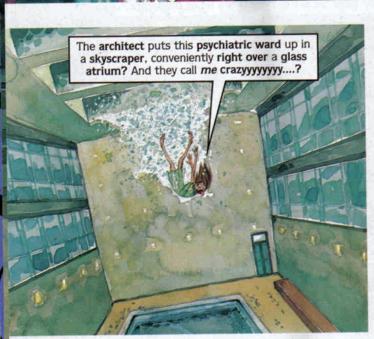


These

holy relics

Without question, yes!

Everything I sell is straight



That





I'll be blunt, John!





Bleeegghhh! Hackkk!

Stinking vermin in my hair,

A computer search is a good way to find out John Constant-theme's background! And it's a GREAT way for lazy-ass screenwriters to squeeze in sorely-needed exposition! Hmmm...! wonder if these nude photos of Satan were Photoshopped? Okay...here he is! Interests: standing alone against the Lord of Darkness and his army of demons! Alone?! So, he's single!

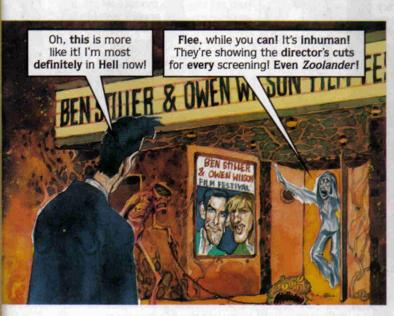




Are you sure you can locate my sister in Hell, by staring into Cuddlefuzz's eyes?

It's working! I can feel myself descending into the fiery realm of man's eternal agony! Either that or Cuddlefuzz is clawing my junk!





Now I know how Satan's son plans to enter Earth! I must tell John immediately! But I have a compulsion to drink every bottle of liquor in this shop! Even though I'm drinking gallons, it tastes like every bottle is empty! Howbizarre's demonic force must be controlling me! Yeah, the cops'll believe THAT one when they pull me over for DUI!

Tsk, tsk. Shocking behavior from

man of the cloth.

The sad thing is, he's only the 3rd most wasted person in here!



Oh no!

Bedpan is dead
and covered
in flies!

This is awful! Just awful! I'd assumed that the loud buzzing noise when I spoke to Bedpan on the phone was another bad connection! I cancelled my cell service for nothing!



I hope this bathtub stunt helps me reconnect with my dormant psychic abilities! Do I need to take off all my clothes for this?

Let me think... Whaddaya mean NO?! Ya freakin' jerk! Now I hope Satan



You killed my friend, the priest! You killed my friend, the antiques dealer! You've completely ruined this year's Secret Santa!

Taking fragile human souls and destroying them is what I do best! Well, me and XBox game programmers!

Let's see! I'm up against a divine being, organically imbued with the powers of Satan and God Himself!
Clearly, my only rational move here is a punch in the mouth!

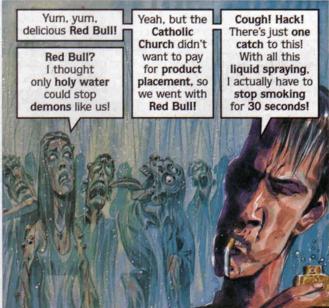








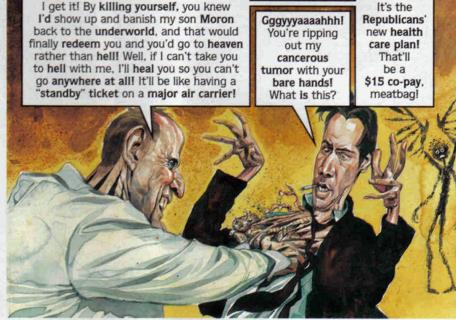


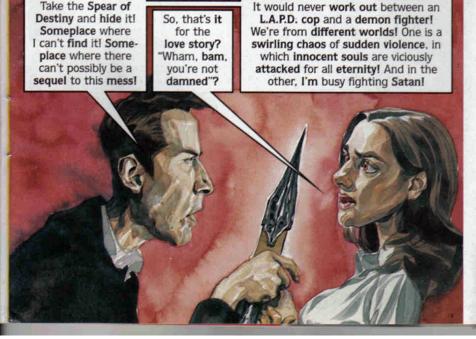
















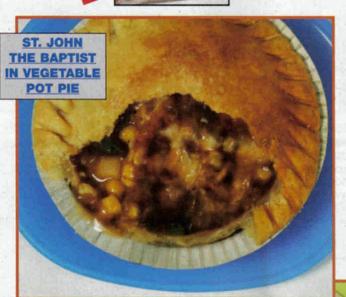
I CAN'T BELIEVE I ATE THE HOLY THING! DEPT.

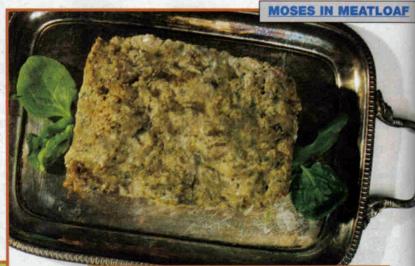
Last November. a 10-year-old grilled cheese sandwich made big news when it sold on eBay for \$28,000.



Its owner insisted it bore the image of the Virgin Mary (though it looked to us more like Rose McGowan with a bad perm) and that it brought her blessings. News of her amazing "discovery" inspired countless nimrods from coast to coast to scurry into their kitchens and scrutinize their own food preparations for deities and revered spiritual leaders. Soon, they too were put up for sale, as seen in these...

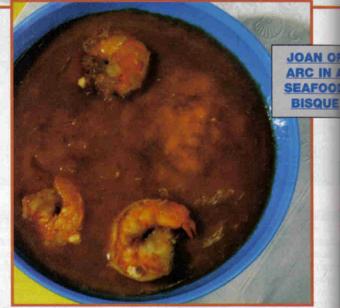
Other Images Figures CURRENTLY BEING OFFERE

















MYUNG MOON
IN GRILLED
SWORDFISH
WITH GREEN
PEPPERCORNS
AND WINE

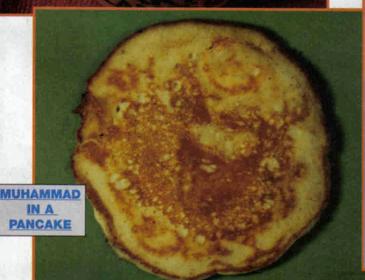






L. RON HUBBARD
IN MANICOTTI

MARTIN LUTHER IN SMART BALANCE BUTTERY SPREAD





Everybody likes playing video games! They're fun, fast and more entertaining than most primetime TV programming! (Take THAT, According To Jim!) But, like other things that feel good, they can become an obsession. Remember how concerned your parents were by all those fan letters you wrote to Tommy Vercetti? So discover whether you should check yourself into a 12-step program by asking the tough questions and paying close attention to...

JOHN CALDWEL

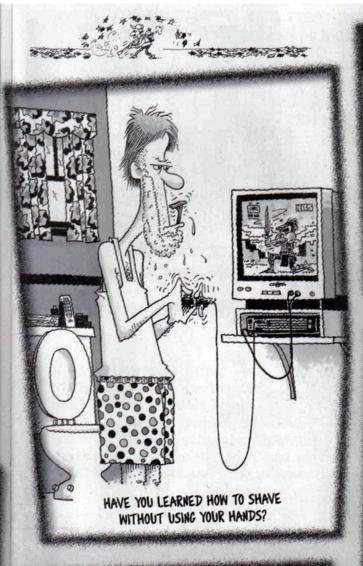


DO YOU HAVE MORE MARIO TATTOOS THAN THERE ARE VERSIONS OF THE GAME?





JUST TO FINISH A GAME OF CRASH BANDICOOT?

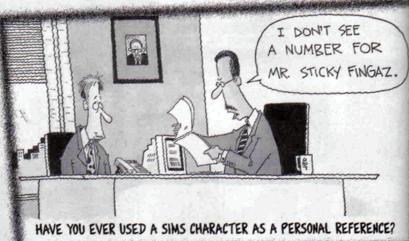








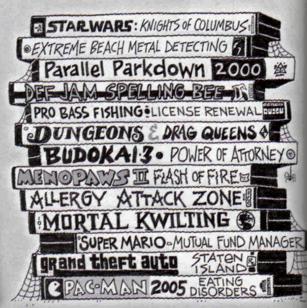


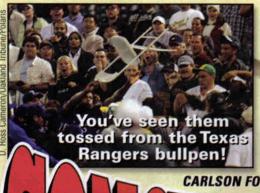






THE 13 LEAST ADDICTIVE VIDEO GAMES AVAILABLE TODAY





You've seen them launched backstage at the VIBE Awards!

You've seen them hurled courtside at Detroit Pistons games!

CARLSON FOLDING CHAIRS PRESENTS THE

The seat that can take — and give — a beating!

Now you, too, can bring that glamour and excitement right into the comfort of your own home — clocking family members, houseguests, and other unsuspecting bystanders just like the stars and spectators of televised sports and entertainment!!!

\$19,95.

FEATURING:

- "E-Z Grip"™ textured seat & aerodynamic design for more accurate hurling!
- Plastic and metal construction wipes clean of beer, blood and other fluids!
- Double coat of enamel paint is near-impossible to chip even after striking teeth, jawbones and skulls!
- "Swing-fast"™ joints let you fold and fling!



"As soon as I felt it smash across the back of my skull — I knew it was a Carlson!" —Jeffrey Lurkle, arena

security guard



"When a riot breaks out, I don't always have the time or the tools to pry up my bolted-down stadium chair. With the Concussion-ator 3000, that's no longer a problem!"

— Tommy Seltzer,



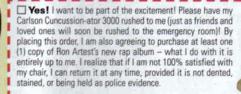
"I'd never get the players' attention without it!"

- Tyson Jowls,



VIBE Awards Show

Attendee



Address ______ American Excess ____







In a dictatorship, one ruthless person tells everyone else how they should eat, think and behave. Where in the world today can we find an example of this?



My house!

Where have you been? Nowhere. Nothing. What did you do? Who were you with? No one.

Mom, I've decided to open a savings account.

Honey, that's terrific! What brought this on?



I need to save money so I can really get ahead when I grow up.

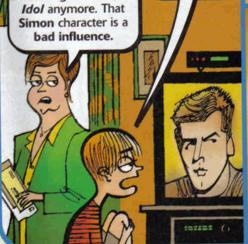
So you're saving for college?



Forget it! I hate sitting All we that close to the screen. have It's murder on my eyes left are seats in the and gives me a stiff neck. Let's go home first row.



I don't want you watching American Idol anymore. That Simon character is a bad influence.



Oh, Mom...

Only a truly clueless **Neanderthal** would



PARENTS

It's so frustrating. Getting Brendan to tell you anything is impossible! He went to the movies with Alison and then they snuck into the basement and made out.

How'd you get him to tell you all that? I read it on his blog!

Hey, remember in high school how we carried condoms in our wallets for months, hoping to get lucky?

Now I do the same thing with Viagra!



ARTIST: MARC HEMPEL WRITER: STAN SINBERG





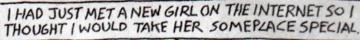








INDISPUTED INTEREST



DOTHEY HAVE CLEAN TOILETS THE LAST PERSON I TOOK HERE JUST HELD IT IN.

PARTICIPATION GRECO-ROMAN WRESTLING



TONIGHT 10 TO ?

THE EVENING REALLY WASN'T WHAT I EXPECTED, SO I ENDED UP TAKING HER HOME EARLY!



EVENTHOUGH SHE DIDN'T RETURN MY CALLS, THE ENSUING WEEKS WERE FRAUGHT WITH ANTICIPATION.

SHE DISCONNECTED HER
PHONE. I THINK SHE'S PLAYING
HARD TO GET.



EVENTUALLY YEARS WENT BY AND I MET SOMEONE ELSE ON THE INTERNET.

THINGS TO SHOULD NEVER HAVE FORGET FOR PHOTOS OF MYSELF.

HEY DUKE, HOW'S IT HANGING? ROCKO



THEN OUT OF THE BLUE I GOT A PHONE CALL FROM DORIS.

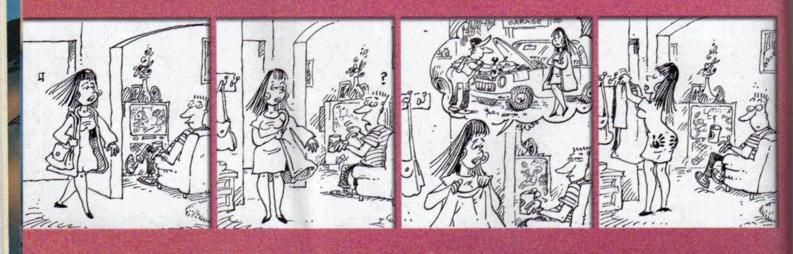
AS A RESULT OF OUR DATE. CANYOU I HAD TO GO THROUGH SIX YEARS WEAR OF PSYCHOTHERAPY AND A THE SAME DOZEN MODD STABILIZING DRUGS FRAGRANCE I'M ALLBETTER NOW SO I THOUGHT YOU'D LIKE THAT YOU WORE AST TIME TO GO ON ANOTHER 50 50 1'LL DATE RECOGNIZE YOU?

BUT THEN, AS IT TURNED OUT, SHE STOOD ME UP ANYWAY.

HAVE YOU SEEN A WOMAN AROUND BUZZ OFF,
HERE WHO SMELLS LIKE AN PAL, I'M TRYING
INTOXICATING AMALGAMATION TO GET LUCKY
OF FURNITURE POLISH WITH THIS BABE.
AND RUM?
DO



Sain frank AMAID LOOK Presents AMAID LOOK















AT CHEATING

















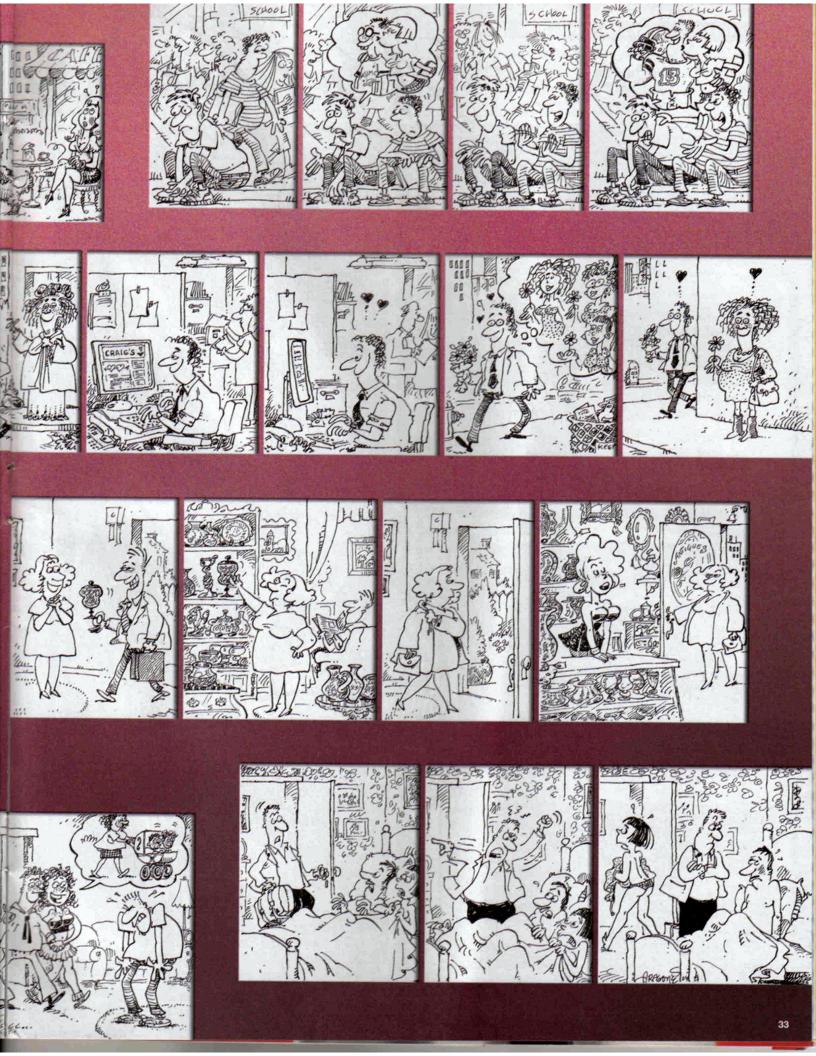














THE PLAY-BY-PLAY'S THE THING DEPT.

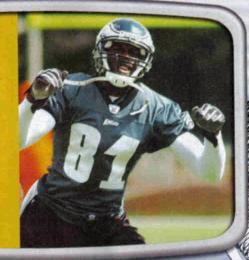
'Tis time, dear reader, to turn away from the tube with its condescending Costas, its maddening Madden and its vile Vitale, and hearken once again to the words of the immortal Bard, as MAD presents...

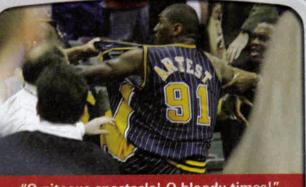
William

SPIRES GOM

"Who knows himself a braggart, let him fear this; for it will come to pass that every braggart shall be found an ass."

All's Well That Ends Well — Act IV, Scene III





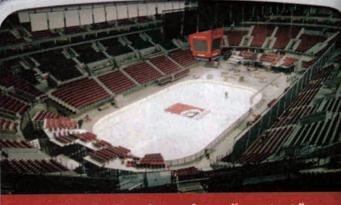
"O piteous spectacle! O bloody times!"

Henry VI, Part Three — Act II, Scene V



"Eating the bitter bread of banishment."

Richard II — Act III, Scene I



"Now is the winter of our discontent."

Richard III — Act I, Scene I

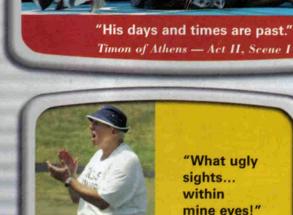
ARTIST: MORT DRUCKER WRITER: FRANK JACOBS PHOTOS: AP/WIDE WORLD PHOTOS

hakespeare,



"True it is that we have seen better days."

As You Like It -Act II, Scene VII

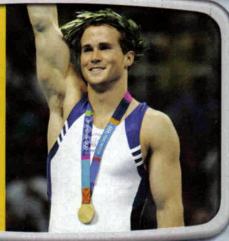


"What ugly sights... within mine eyes!"

Richard III -Act I, Scene IV



Macbeth -Act V, Scene I



IIIQT DRUCKER



Hamlet — Act V. Scene I





"To be or not to be..."

Hamlet -Act II, Scene II



"O ye gods, ye gods! Must I endure all this?"

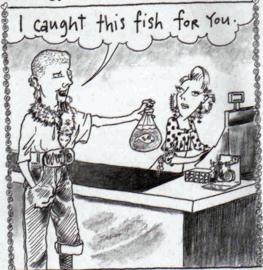
Julius Caesar — Act IV, Scene III

COURTSHIP OF FOOLS DEP

You can't sleep, you're anxious all the time, everything you see reminds you of one special person. You're in love or you're just kind of crazy! It's not easy to be either — but if you're both, you're really going to need:

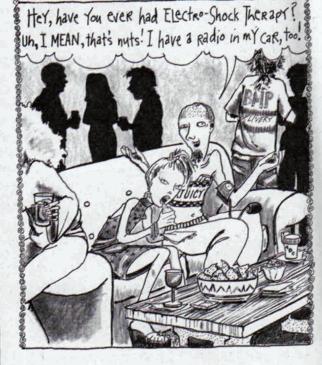
Le Eye Contact

An alluring glance does not include drooling, self-touching or creepy half smiles.



2. The Pick-up

Establish a pretense of common experiences to justify the urge to mate.



FOR THE MEMBERS OF STREET

3. The Unset of Dating

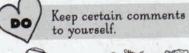
Think of someone half-way normal and try REALLY hard to act like that.



Slowly reveal slight idiosyncrasies using the occasional white lie.













Imply you have a conscience.

Post-date Communications

Use one of your multiple personalities (perhaps "Timmy, the Engaging Liar") to explain troubling background noises on the ward.



When the voices tell you 178 text messages will make her feel special, remind them of the pesky restraining orders in the past.



Refrain from sending email attachments that include images of animal genitalia, parole board newsletters or online coupons for breast implants.



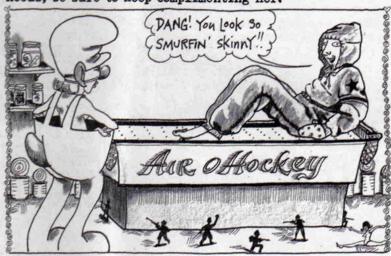
The Kiss

Nothing says "the end" like a wad of your pastrami melt making the mid-smooth mouth transfer right after you've whispered creepy nothings in her ear.



Doing It

To encourage cooperation with your specific romantic needs, be sure to keep complimenting her.





Refer to your shrink as your personal trainer.



DON'T Speak in tongues.



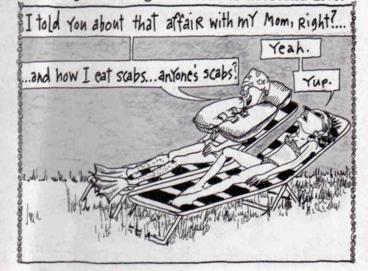
Include hand-washing DON'T as your favorite sport.



Control the urge to sniff your fingers.

(Opening Up

The hormones that govern this crucial period allow your true damaged, demented nature to be exposed and accepted through the haze of newfound love.



8 · Commitment

Make it clear that when you say you don't want to be committed, you don't mean to her, but to another mental institution.



9 • Meeting the Family

It is suggested that you provide plenty of alcohol, and perhaps a weapon, for this nerve-racking occasion.



10. Popping the Question

If, by some act of God (or pharmaceuticals) you've managed to win her heart - without actually cutting it out - see if she's desperate enough to marry you.

Well, if you really are going to peel off your skin layer by layer, then throw yourself into a gravel pit without me in your life, then I gness my answer is yes.

When sharing childhood memories, make the "living in a crate" part sound like Remember that

it was fun.

Remember that girls tend to get bored with things like sports, statistics and manifestos.

11 • The Homestretch

And so, pledge your unnerving love and shuffle through the medicated haze, down the aisle into the rest of your life.



If she comments on your high speed facial tics, explain that they're the result of being struck by her captivating beauty.

Never refer to her cooking as "as good as when I was in the group home."

To keep the romance alive, refrain from describing your B.M.s at the dinner table.



Any probate lawyer will tell you, where there's a will, there's a way. It's...

MONE I

The INTERITANCE



















ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI



























Sissen's TALES OF UNDISPUTED INTEREST

ONE DAY I GOT A NOTICE THAT I HAD NEGLECTED TO PAY 450 DOLLARS IN PARKING FINES.



NOTHING WAS RESOLVED AND BY THE TIME I GOT OUT IT WAS SO LATE THE BUSES WEREN'T RUNNING SO I HAD TO GRAB A CAB.

I WAS SURPRISED TO SEE YOU FLAG ME DOWN. IN THIS NEIGHBORHOOD I PICK UP MOST OF MY CUSTOMERS OFF THE SIDEWALK AFTER THEY'VE BEEN IM ROBBED AND BEATEN TO A PULP. NEVER GOING



CADAVER

LUCKILY I REMEMBERED A COUSIN OF MINE LIVED IN THE NEIGHBORHOOD.



SO I IMMEDIATELY WENT DOWN TO THE DEPARTMENT OF MOTOR VEHICLES TO STRAIGHTEN IT OUT.

I'LL HAVE TO SEE SEVEN FORMS OF IDENTIFICATION AND A PHOTO OF YOU WITH YOUR CAR.



THE CAB DRIVER MUST HAVE TAKEN A WRONG TURN BECAUSE IT TOOK US IN HOURS TO REACH A PLACE THAT WAS NOWHERE NEAR MY APARTMENT.

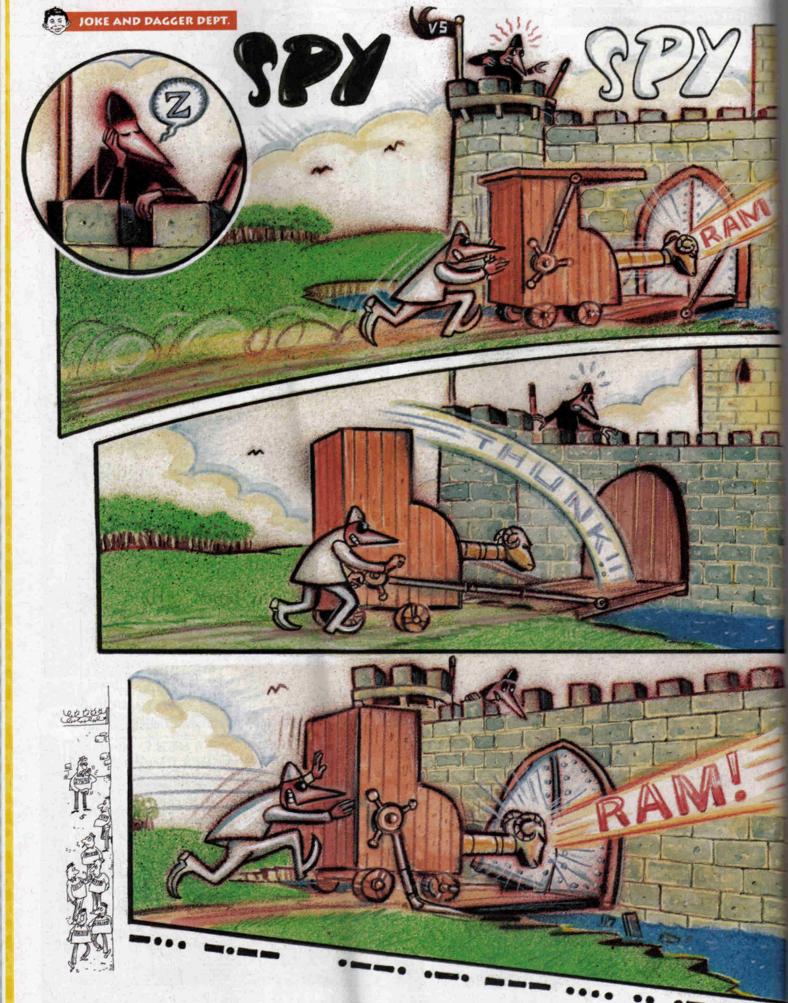
HOPE YOU LIVE SOMEPLACE AROUND HERE
BECAUSE YOU'RE NEVER GOING TO FIND A
CAB IN THIS NEIGHBORHOOD. SORRY I

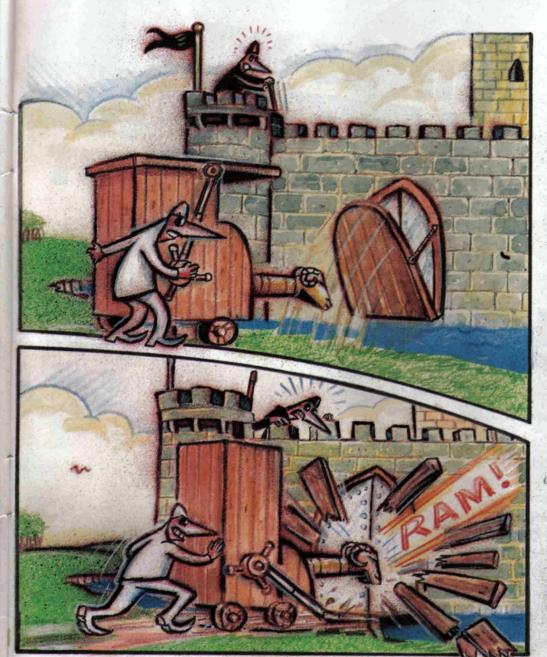


WHEN I FINALLY GOT HOME THERE WAS A
MESSAGE ON MY ANSWERING MACHINE



P.C.VEY







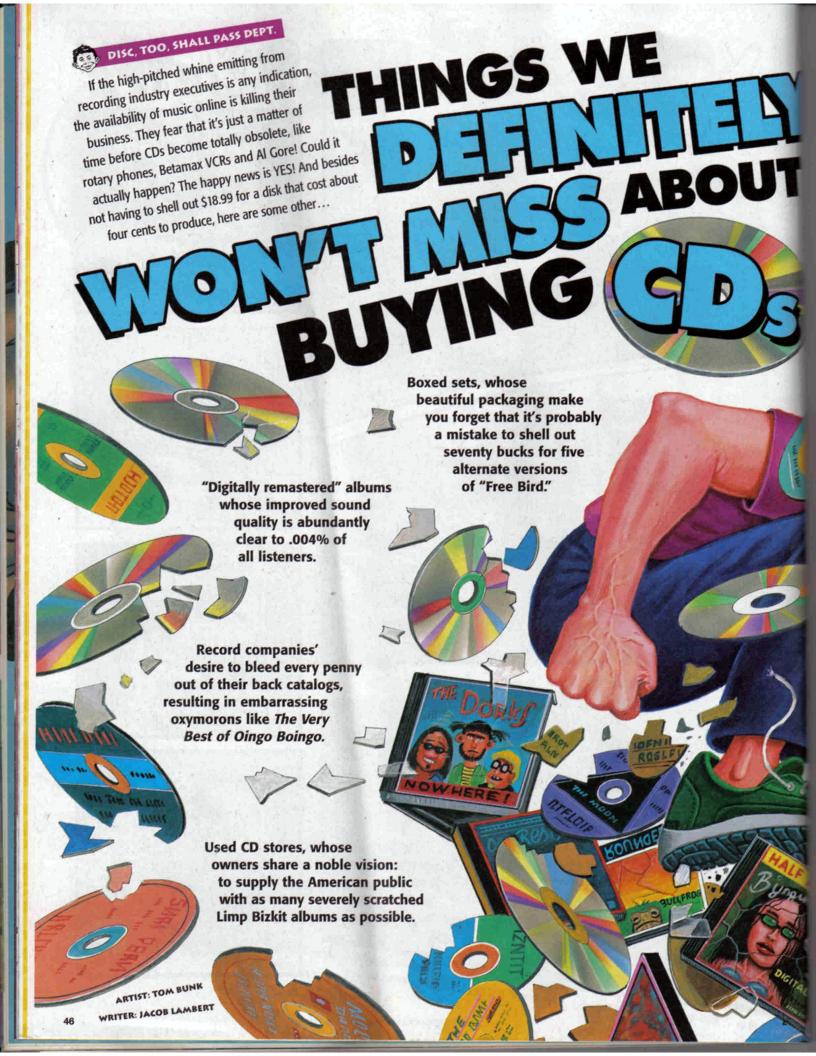












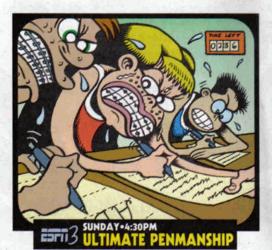


Before ESPN, we never knew how dull sports could be. Anyone who's ever watched the 24-hour all-sports channel knows that 99% of its programming is about as exciting

as watching mold spread! Now, with ESPN2, ESPN Classic (i.e. repeats), ESPN Deportes, ESPN International and ESPNEWS, the ESPN name has become synonymous with super-intense mindnumbing boredom! And the very bad news is that the worst is still to come in the form of (GAK!) ESPN 3! (PLEASE! NO MORE! WE BEG OF YOU!!!) So be afraid, be very afraid as we offer...

A SNEAK PEEK







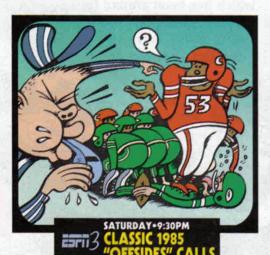


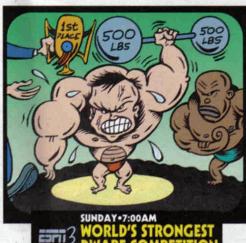
FRIDAY • 2:30PM FETAL PIG HACKEY SACI



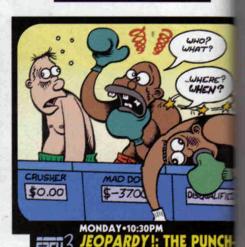




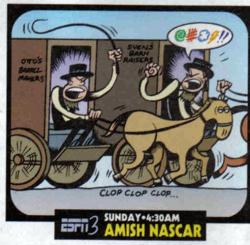




ARTIST: PETER BAGGE WRITER: DESMOND DEVLIN







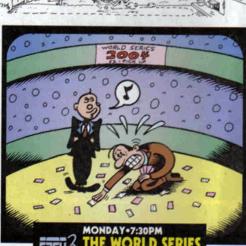
. =





SATURDAY+4:30AM THE INCREDIBLY UNEVEN ESTI 3





MONDAY • 7:30PM
THE WORLD SERIES



SUNDAY+1:30AM
CANADIAN COUPON ESTI 3



WEDNESDAY+11:30PM
FLAGPOLE-LICKING FINALS
(FROM NOME, ALASKA)

T'S FISKIRU

MRDISON RVENUE SMRCKDOWN puts you in control of the biggest company mascots and commercial characters, in the meanest grudge match ever to hit the advertising world! One-on-one confrontations and online battle royales transform your cartoon pitchman from cute and cuddly to down and dirty. Unleash deadly powers and fighting moves, cripple and maim corporate shills, until you become Champion!

FORGET VICE CITY!
FORGET SAN ANDREAS!

FOR BRUTAL
FIGHTING ACTION,

MADISON AVENUE!



Unleash the ultimate in destructive enchanted power as the Keebler Elf and Lucky the Leprechaun engage in a beatdown that's magically malicious!



In Advanced Skill Level, hated rivals Captain Morgan and the Beefeater Gin Guy go shot for shot!



Mhen breakfast divas Runt Jemima and Mrs. Butterworth clash, one will end up battered!



Choose from two powerful Colonel Sanders fighting modes -Original™ and Extra Crispy!™



PainStation 2

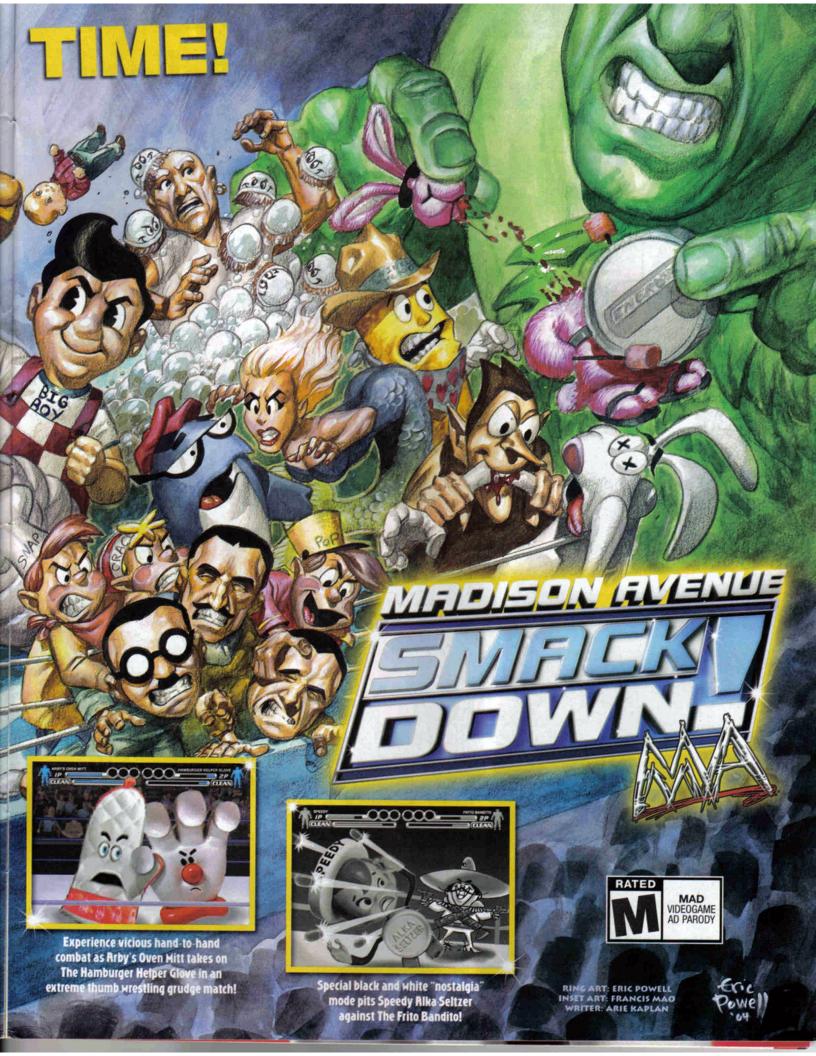


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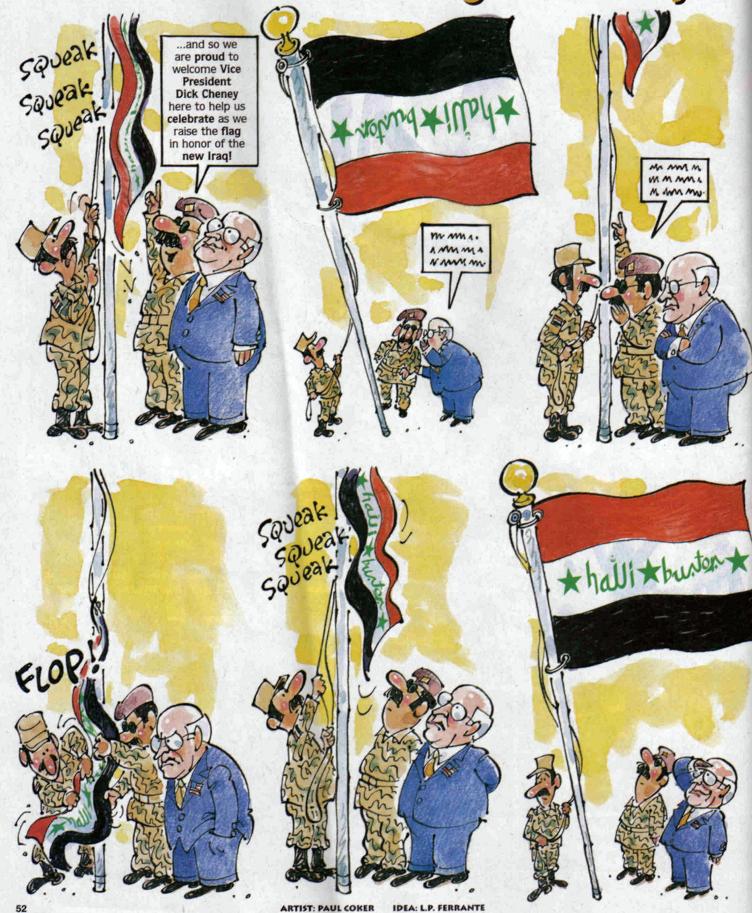


WORST

GameSlop



One Fine Morning In Fallujah



WHAT IS THE HOTTEST NEW FAN GIVEAWAY AT SPORTS STADIUMS?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

At every sporting event, anxious fans line up not only for the thrill of the game, but for the team's giveaways. From hats to Beanie Babies, from bobbleheads to totebags, the teams are always trying to give the fans more. To find out what the latest hot freebie is, fold page in as shown.





BRINGING FUN AND PLEASURE TO FANS IS OF UT-MOST IMPORTANCE TO SPORT EXECS. REAL SPECTACULAR GIVEAWAYS HELP AN ADMINISTRATOR BEGIN TO IMPROVE ATTENDANCE AND TV RATINGS